LDEV 664 – Market Analysis for Development

The learning objectives of this course focus on market analysis techniques for real estate development. The following objectives apply data-driven methodologies to forecast and analyze real estate market trends and demands across different property types.

* Understand the critical role of market analysis in the development process, highlighting its importance in making informed decisions.
* Learn the fundamentals of market analysis, including methodologies, concepts, and techniques.
* Develop forecasting techniques for residential, retail, and office demand.
* Gain skills in designing market research processes, including identifying economic, demographic, and property data sources.
* Explore GIS applications to enhance market analysis and real estate evaluation

Attached is an example of my work product of Urban Growth Patterns and Economic Base Analysis of Austin, Tx.

Source: https://www.mashvisor.com/blog/real-estate-market-analysis-basics/